

3 REASONS TO RUN A CAMPAIGN



Workplace giving offers employees a simple way to **make a difference** where they live, work and raise their families.

**GIVE WHERE YOU LIVE.
MAKE AN IMPACT
WHERE IT MATTERS.**

When your company supports Interlakes Area United Way, your employees become part of a larger community effort—one that brings local businesses, employees and Community Partners together to address local needs.

1) A WIN FOR EMPLOYEES

Workplace giving gives employees an easy way to support causes they care about and see their generosity make a difference close to home.

2) A WIN FOR YOUR BUSINESS

Community involvement can help build employee connection, strengthen workplace culture and show your employees that your company cares about the community you share.

3) A WIN FOR OUR COMMUNITY

Employee and corporate gifts help IAUW support local programs addressing health, youth opportunity, financial security and community resiliency across Lake, Miner and Moody counties.