

FIRST RIDE HOME



Every newborn deserves a safe first ride home.

That's the idea behind First Ride Home, an initiative from IAUW that helps families in Lake, Miner and Moody counties safely transport their newborns home from the hospital.

The program is made possible in collaboration with **Ace Hardware in Madison**, who supplies the infant travel systems. **Madison Regional Health** has signed on as the inaugural participating healthcare provider.

WHAT'S INCLUDED

- Infant car seat
- Car seat base
- Stroller
- Child Passenger Safety Education
- Installation Guidance

WHO QUALIFIES

Families may qualify if they:

- Live in Lake, Miner or Moody County, SD
- Receive services through a participating healthcare provider
- Participate in one of the following programs: Woman, Infants & Children (WIC), Child Care Assistance, Head Start, Medicaid, SNAP, or Children's Health Insurance Program (CHIP)

Eligibility is based on self-declaration consistent with the South Dakota Child Safety Seat Program guidelines.

HOW IT WORKS

Qualifying families:

1. Ask their healthcare provider about First Ride Home.
2. Complete a simple application.
3. Meet with a Certified Child Passenger Safety Technician to receive passenger safety education.
4. Take their baby home safely in the infant travel system.



FIRST RIDE HOME
A Program of Interlakes Area United Way

See complete program details and FAQ at interlakesunitedway.org.